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Santa Barbara Better Together Fund Grant Program Reopens for Third Time to Support Small Businesses in Goleta

GOLETA, CA – The [Santa Barbara Better Together](#) (SBBT) Fund Small Business Grant Program is open for a third time in support of small businesses in the [City of Goleta](#). With an additional \$66,500 to go towards the Fund, the [City of Goleta](#), in partnership with [Santa Barbara Better Together](#) Fund, and the [Santa Barbara Foundation](#) has opened the grant program with the deadline for businesses to submit an application by Monday, March 8, 2021. A maximum of \$10,000 is available per grant to qualifying small businesses located within the [City of Goleta](#).

“In these difficult times, I am pleased that the City Council was able to approve additional funds to continue supporting the Santa Barbara Better Together Fund Grant Program,” said [City of Goleta](#) Mayor Paula Perotte. “Now is the time to support our local businesses, and we appreciate the help of organizations like the Santa Barbara Foundation to make these grants possible.”

Grants are available to small businesses located within the [City of Goleta](#) as they reopen and adapt to operating under proper public health guidelines due to COVID-19. Please review the SBBT Small Business Grant Program guidelines for further details.

Learn more in English: SBFoundation.org/covid-19-business-community-resources/sbbt-small-business-grant-program-guidelines-goleta-english/

Para aprender más en Español: SBFoundation.org/covid-19-business-community-resources/sbbt-small-business-grant-program-guidelines-sbc-goleta-spanish

“We are thrilled to be the purveyor of support to small businesses who are facing



ongoing challenges with COVID-19,” said Jessica Sanchez, Director of Donor Services at the [Santa Barbara Foundation](#). “It has been an honor to work creatively with the [City of Goleta](#), [Santa Barbara Better Together](#) Fund, and our team at the Foundation for a third time to get relief to small businesses.”

The [Santa Barbara Better Together](#) Fund (SBBT) was set up at the [Santa Barbara Foundation](#) as a committee advised fund in March of 2020 and the fund is helping local businesses survive these uncertain times which, in turn, will help sustain our community.

The [Santa Barbara Better Together](#) Fund is advised by representatives from [Deckers Brands](#), [LinkedIn](#), [Santa Barbara Foundation](#), local businesses and business advocates. Distribution of the funds are voted on by the committee members.

The [Santa Barbara Better Together](#) Fund has provided grant programs for small businesses throughout Santa Barbara County. Support has gone to small businesses in unincorporated areas of Santa Barbara County, City of Carpinteria, City of Santa Maria, and the City of Santa Barbara.

Community members are welcome to donate to the Santa Barbara Better Together Fund at SBFoundation.org/give-now/give-to-sb-better-together-fund/.

About Santa Barbara Foundation

The [Santa Barbara Foundation](#), the largest community foundation in the region and the county’s go-to resource for investment and capacity-building, strives to mobilize and elevate all residents to thrive. Nearly every Santa Barbara County nonprofit organization and essential community project has been supported by the Foundation during its 92-year history.

The Foundation is working to improve areas that affect quality of life in Santa Barbara County including childcare, workforce development, and workforce housing. The Foundation connects those who give with those in need - and all who dream of stronger communities. To learn more, please visit SBFoundation.org.



About the City of Goleta

The [City of Goleta](#) was incorporated in 2002, making it one of the youngest cities in California. Goleta's eight square miles are nestled between the Santa Ynez Mountains and the Pacific Ocean, offering unparalleled scenic beauty. More than 30,000 people live in Goleta, and many more commute to work here. The City is on the cutting edge of the high-tech and entrepreneurial business community. The Santa Barbara Airport and the University of California are both adjacent to the City's boundaries. It is a General Law City, with a Council-Manager form of government, and a directly-elected mayor. This system of local government combines the political leadership of elected officials with the managerial experience of an appointed local government manager. The City of Goleta has a dedicated team of approximately 110 staff members that are united in our mission to ensure that Goleta remains the perfect place to live, work and play. Our goal is to conduct City business in the most efficient, transparent and professional way possible to support a vibrant and sustainable community.

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