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**SUBMIT A NOMINATION FOR THE
78TH ANNUAL PEOPLE OF THE YEAR AWARDS
(formerly Man & Woman of the Year awards)**

SOUTH SANTA BARBARA COUNTY, CA - Nominations are open for the 78th Annual People of the Year awards, formerly the Man & Woman of the Year awards. The Santa Barbara Foundation is an organizing sponsor, with Noozhawk returning as a sponsor. Nominations are accepted now through 5pm on August 9, 2021. Nominations will be accepted online at SBFoundation.org/PYAwards.

Considered one of the Santa Barbara area's most prestigious awards, the 78th People of the Year awards honor Santa Barbara area individuals, couples, or families whose extraordinary service represent a meaningful commitment to the community; address a real community need or enhance the quality of life; or has demonstrated exemplary acts of generosity, kindness, or innovation in the Santa Barbara area.

Past recipients of the award, such as 2020 honorees Tom Parker, Catherine Remak, and Michael & Marni Cooney, serve the Santa Barbara area and continue to strengthen the community through their leadership, generosity, and volunteerism.

"The 78th People of the Year awards is a reminder of what makes Santa Barbara so special," said Santa Barbara Foundation President & CEO Jackie Carrera. "This year, we will celebrate our newest recipients and also honor those that have come before them, as their commitments continue to contribute to the vibrant giving culture of our region."

The 78th People of the Year recipients will be honored at an in-person event on October 6, 2021 at 11:30am. For more information please visit SBFoundation.org/PYAwards.

If you or your organization is interested in becoming a sponsor for the 78th People of the Year awards, please reach out to Jordan Killebrew at Jkillebrew@SBFoundation.org.

About Santa Barbara Foundation

The Santa Barbara Foundation is dedicated to improving the quality of life in Santa Barbara County for all who live, work, play and visit here. Working in partnership with individuals, community organizations, nonprofits and government, we strive to address our communities' most challenging needs. Recognizing that our work depends on the strength of the nonprofit sector, we are committed to its health and vitality. Nearly every Santa Barbara County nonprofit organization and essential community project has been supported by the Foundation during its 93-year history. The Foundation connects those who give with those in need – and all who dream of stronger communities. To learn more, please visit SBFoundation.org.

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