



PUTTING EMPATHY INTO ACTION

We improve lives by mobilizing our county's best resources – our people, our knowledge, and our desire for change and improvement. As a leader and partner, the Santa Barbara Foundation (SBF) convenes people and organizations to solve our communities' most pressing issues. Our goal is to harness the intellectual and philanthropic resources available and invest in programs and partnerships that uplift our neighbors in need of support.

As Santa Barbara County faced the COVID-19 crisis beginning in March 2020, our communities needed us more than ever. That is why we partnered with our donors, other local funders, community organizations, nonprofits, businesses, and local governments to address our county's greatest needs.

This COVID-19 Impact Report highlights some of the ways that SBF helped to respond to the pandemic, while collaborating with our partners to meet the changing needs of Santa Barbara County residents impacted by COVID-19.

WHAT WE DO

SBF has supported nearly every Santa Barbara County nonprofit organization and essential community project during its 93-year history.

Explore all of our work in Santa Barbara County at SBFoundation.org/what-we-do

Leadership in **Action**

We Convene. We Learn. We Advocate. We Partner. We Invest.



We lead efforts to bring people and resources together to work for large scale, sustainable improvements across our county. We do this by facilitating dialogue across a broad range of stakeholders from business leaders, government representatives, leaders of nonprofit organizations, residents, and funders who want to create a positive change.

Strategic **Grantmaking**

We Research. We Prioritize. We Fund. We Improve.



We identify and prioritize critical needs for strategic grantmaking requiring special focus and additional organizational resources. We monitor and evaluate each initiative for impact and are committed to working with direct service providers to maximize their effectiveness.

Partners in **Philanthropy**

We Advise. We Manage. We Build Capital. We Create Opportunities.



The Santa Barbara Foundation is grateful to donors who trust us to steward their charitable assets. Our team of expert philanthropic advisors assist donors in navigating the logistics of giving, and work with them to create a customized plan that aligns with their passions and charitable giving goals.

Collaboration for **Social Impact**

We Facilitate Learning.
We Advocate. We Build Capacity.
We Recognize Excellence.



We are committed to making sure that our nonprofit leaders and their organizations have the tools, skills, and resources to fulfill their mission. We believe that a healthy, high-achieving, creative social sector enables our county to fulfill its potential.

SANTA BARBARA FOUNDATION COVID-19 RESPONSE NUMBERS AT A GLANCE

CO-LEADER OF

36

FUNDER COVID-19 **COLLABORATIVE** 245

NONPROFIT COVID-19 RESPONSE GRANTS

\$1.5 **MILLION**

SUPPORT FOR SMALL BUSINESSES

COLLABORATIVE **COLLECTIVELY INVESTED**

\$39 MILLION

FOR COVID-19 RELIEF



HELPED DISTRIBUTE

11,000

PPE PIECES THROUGHOUT THE COUNTY

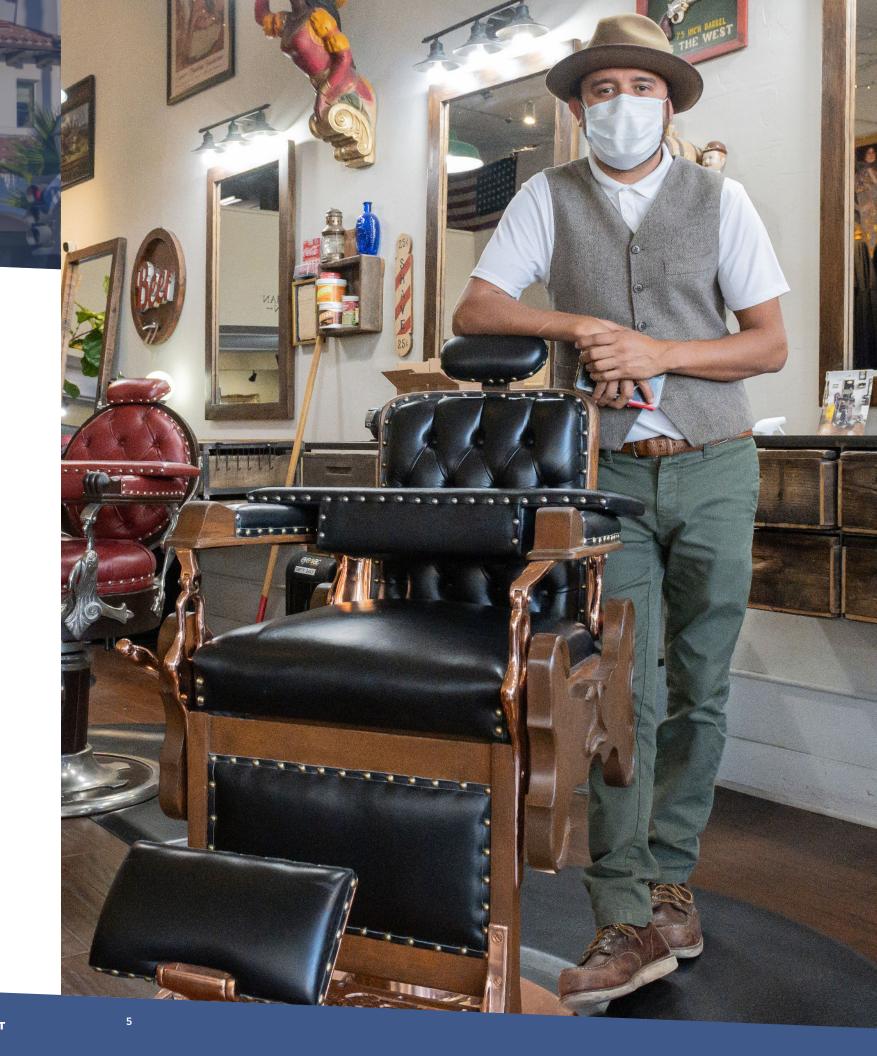
COVID-**RELATED SMALL CAPACITY** BUILDING **GRANTS** (SCBG)



NONPROFIT **COVID-19 RESPONSE GRANT SUPPORT**









LAUNCHING A COVID-19 DISASTER RESPONSE FUND

In response to the COVID-19 pandemic, SBF acted quickly, while remaining nimble and flexible in order to adapt to the ever-changing unknowns. In March 2020, we launched a COVID-19 disaster response fund aimed at providing responsive support for the organizations and individuals with the greatest need in our county. That fund (coordinated through SBF's Community Disaster Relief Fund), ultimately raised and deployed **\$5.8 million** to nonprofits and individuals in partnership with the members of the COVID-19 Joint Response Effort for Santa Barbara County.



COLLABORATING FOR GREATER IMPACT

The Santa Barbara Foundation partnered with the United Way of Santa Barbara County (UWSBC) and the Hutton Parker Foundation to lead a countywide funders' collaborative that has grown to 36 members, known as the COVID-19 Joint Response Effort for Santa Barbara County (CJRE). To date, the CJRE has collectively mobilized nearly **\$39 million** to support nonprofits, individuals, families, school districts and small businesses throughout Santa Barbara County.

COVID-19 RESPONSE GRANTS TO NONPROFITS

With a grants committee including UWSBC, Hutton Parker Foundation, VOAD and Aware and Prepare, the fund distributed 245 nonprofit grants totaling more than **\$4.1 million** over 65 grant cycles. We recieved and reviewed 385 grant applications requesting nearly \$9 million in support. For the first several months of the pandemic, COVID-19 Response Grants prioritized organizations that were meeting emergency needs and adaptive services. As we shifted into long-term recovery efforts, we continued to focus on those areas, while also prioritizing requests for operating support. This shift resulted in a steady stream of applications and grant distributions in 2021.



In addition to the COVID-19 Response Grants to nonprofits, the COVID-19 disaster response fund has supported the United Way of Santa Barbara County in their efforts to provide direct financial assistance to individuals and families adversely affected by the pandemic. The COVID-19 disaster response fund distributed over \$2.2 million towards UWSBC's Individual Assistance Grant program, which ultimately granted more than \$14.3 million (as of the date of this printing) to over 4,750 eligible households struggling to pay rent, utility bills, and other essential expenses.

RESPONDING WITH MORE THAN DOLLARS

The Foundation's response to the pandemic has involved so much more than dollars and grant programs. We have shown up to meet community members, share resources, write stories, create webinars, celebrate successes and volunteerism, and coordinate cross-sector collaborations. We also leverage resources through funder partnerships and provide valuable donor education opportunities, such as our Coffee & Conversations events and other sponsored convenings.

SELECT NONPROFIT GRANTEE HIGHLIGHTS

Amidst all of the needs we heard about from our social sector, SBF and our partners were there to help. Below are some examples of nonprofit efforts and collaborations that were supported through 65 cycles of COVID-19 Response Grants, all while the Foundation continued to administer our wide range of existing **Community Grant Programs** (Behavioral Health and Health Care, Food, Shelter and Safety), address our additional priority areas (Workforce Development, Child Care), and provide capacity building support for the Santa Barbara County social sector.

FOODBANK **OF SANTA BARBARA COUNTY**

"The Foodbank is ready to ensure that all of Santa Barbara County has enough healthy food to eat in the face of this crisis. For the two years since the Thomas Fire and Montecito Debris Flow, we have been preparing for just such an emergency by developing our countywide Disaster Feeding Plan."

— JUDITH SMITH-MEYER, MARKETING

COMMUNICATIONS MANAGER AT THE FOODBANK





LATINX & INDIGENOUS MIGRANT COVID-19 RESPONSE TASK FORCE

"Our efforts are grounded in social justice principles and we seek to center the voice and leadership of Latinx and indigenous migrant communities. The COVID-19 Joint Response Effort provided wonderful and critically needed support to the Task Force so we could jump-start this work."

— DR. MELISSA SMITH, DIRECTOR OF HEALTH
EQUITY INITIATIVES AT UC SANTA BARBARA AND
INTERIM COORDINATOR FOR THE TASK FORCE

COVID-19 RESPONSE GRANTS TO SMALL BUSINESSES

SANTA BARBARA BETTER TOGETHER FUND

In partnership with Deckers Brands and local municipalities, the Santa Barbara Better Together (SBBT) Fund was created as a committee-advised field of interest fund at SBF. Through the SBBT Fund, the Foundation has granted over \$1 million to 132 small businesses in Carpinteria, Goleta, Santa Barbara, Santa Maria, and Unincorporated Areas of Santa Barbara County. Grants were utilized to support the cost of re-opening, rent and other expenses impacting small businesses.

"We are so fortunate to receive this support in Carpinteria. The COVID-19 pandemic has been tremendously challenging for our local businesses, and [the SBBT] grant program is a wonderful example of generous community members and businesses providing for other businesses in need."



— WADE NOMURA, MAYOR OF CARPINTERIA

ELAINE F. STEPANEK FOUNDATION RESTAURANT FUND

The Elaine F. Stepanek Foundation Restaurant Fund, a committee-advised fund at SBF, provided financial assistance grants to small, independently-owned dinein restaurants in the City of Santa Barbara and the Santa Ynez Valley. This fund distributed grants to 71 restaurants totaling \$500,000, and was made possible by Dan Gainey, President of the Elaine F. Stepanek Foundation.

203

COMBINED COVID-RELATED SMALL BUSINESS GRANTS

\$1.5 MILLION

Data for all small business grant progams updated as of October 31, 2021.

EMERGENCY BUSINESS ASSISTANCE PROGRAM

Looking towards recovery and rebuilding, the Foundation partnered with the County of Santa Barbara to offer Emergency Business Assistance Program (EBAP) Grants. The program provides financial assistance to small and microenterprise businesses adversely impacted by the COVID-19 pandemic. This is an ongoing grant program utilizing funding via the CARES Act, and will continue to work with local small businesses into 2022.

ADDITIONAL COVID-19 CITATION COMMUNITY SUPPORT INTERNAL COMMUNITY SUPPORT INTERNAL

COLLABORATION FOR SOCIAL IMPACT

As many nonprofits struggled to adapt to the realities of COVID-19, SBF's <u>Collaboration for</u> <u>Social Impact (CSI)</u> was there to help. The CSI supported the Santa Barbara County social sector in myriad ways throughout the pandemic, such as offering Small Capacity Building Grants (SCBG) to help organizations adjust to their new reality, providing a broad inventory of COVID-19 Santa Barbara County Nonprofit Resources, and facilitating webinars and trainings on topics such as business continuity planning, board governance, financial literacy and adaptive leadership.

SELECT WEBINARS OFFERED THROUGH CSI IN 2020-21

- Business Continuity Planning for Nonprofits
- · Managing Transitions in a Difficult Time
- Grassroots Fundraising
- How Nonprofits Can Access Stimulus Funds
- COVID-19 & Nonprofit Employers: What You Need to Know
- Board Governance in Uncertain Times
- Nonprofit HR Concerns During the COVID-19 Pandemic
- Courage & Bringing in New Dollars in the Face of Crisis
- Adaptive Leadership Practices Panel
- Board Recruiting in 2020
- PPP Loan Forgiveness Webinar with SBA Expert
- · Post-Pandemic Workforce Roundtable



Small Capacity Building Grant data updated as of July 1, 2021.

PARTNERING TO PRODUCE PPE

As the pandemic began to greatly impact
Santa Barbara County in the spring of 2020,
SBF witnessed a need for Personal Protective
Equipment to keep health care and other essential
workers safe. Stephanie Roberson, Operations
Manager at SBF, stepped up to coordinate a
PPE Project in collaboration with MOXI, The
Wolf Museum of Exploration + Innovation, UCSB,
Bucket Brigade, and other community local
organizations. Since March 2020, Stephanie has
distributed over 11,000 PPE pieces to organizations
that needed them throughout the county.

RECIPIENTS OF FACE-SHIELDS VIA THE PPE COLLABORATION:

Alexander Gardens | Alpha Resource Center | Alto Lucero Transitional Care | American Indian Health & Services | Atterdag Care Center | Dr. Mike Berkeley | Buellton Medical Center | Buena Vista Care Center | CALM | Community Health Centers of the Central | Coast Country Oaks Care Center | Community Partners in Caring | Dentists Offices in Santa Barbara/Ventura | Deveroux Foundation | Domestic Violence Solutions | Dr. Richard Stein DDS | FMC Santa Barbara Community Dialysis Center | Fountain Square of Lompoc | Friendship House | Garden Court on De La Vina | Garden on Hope | Good Samaritan Shelter | Heritage House | Hillview Residence | Hillside House | Integrated Care Clinic Dental | Jewish Federation of Greater SB | Lompoc Skilled Nursing and Rehab Center | Lompoc Valley Medical Center | Los Robles Care Center, Ojai | Magnolia and Primrose Care Homes | Marian Regional Medical Center | Merrill Gardens | North County Rape Crisis Center | Salvation Army SB | Santa Barbara Neighborhood Clinics | Pacifica Senior Living | PathPoint | Sanctuary Centers | Sansum Clinic | Sansum Diabetes Research Institute | SB County Jail | SB/Ventura County Dental Society | SB County Department of Veteran Affairs | Santa Barbara & Lompoc Artificial Kidney | Santa Maria Veterans Clinic | Santa Ynez Tribal Health Clinic | Sarah House | Showers of Blessing | The Californian of Santa Barbara | United Cerebral Palsey | United Way Home For Good Street Outreach | Veteran's Homes of Lawrence & Ventura | Villa Maria Care Center | Vista Del Mar Hospital | VNA Health | Wilshire Community

SBF DISTRIBUTED

11,000

THE COUNTY

"At SBF, we make connections and provide resources for those in need, and this project was no different. I will always be grateful for the opportunity to work with UCSB, MOXI and all the community partners to support our health care workers in this small but critical way. Thanks to the generosity of our partners, we were able to distribute over 10,000 face shields in less than a month and a half during the early days of the pandemic."

- STEPHANIE ROBERSON, OPERATIONS MANAGER AT THE SANTA BARBARA FOUNDATION



PHOTO: Stephanie Roberson, Operations Manager at SBF and coordinator for the PPE Project, models a 3D printed face shield.

WHAT'S NEXT? RECOVERY & REBUILDING

The COVID-19 Joint Response Effort successily sunsetted in July 2021 after 15 months of local pandemic relief work. Grant committee members, including representatives from Aware and Prepare, VOAD, Hutton Parker Foundation, United Way of Santa Barbara County and the Santa Barbara Foundation, met weekly for 65 cycles to distribute funds to nonprofits. Thanks to their leadership, and many generous donations from individual donors, corporations, family foundations, and government agencies, \$5.8 million was distributed in 2020-21 through the response fund in support of individuals, families, and nonprofits. Beginning in July 2021, SBF moved into a new phase of grantmaking and collaboration focused on **Recovery & Rebuilding support**.

COVID-19 DISASTER RESPONSE FUND DISTRIBUTED

\$5.8 MILLION

TO NONPROFITS, INDIVIDUALS & FAMILIES

"We are incredibly grateful to our philanthropic community and funding partners who came together over the past year and a half to support nonprofits and community members throughout Santa Barbara County during this challenging time," said Jackie Carrera, President & CEO of SBF.

As the Foundation and our partners shift from our COVID-19 Joint Response Effort to more long-term community recovery and rebuilding, we seek to build upon the strategic partnerships that were formed in the face of this crisis. We will continue to support our social sector, working families and vulnerable populations, and small businesses through our program areas and other strategic partnerships, such as the Emergency Business Assistance Grant Program, which will provide grants to Santa Barbara County small businesses in partnership with the County of Santa Barbara.

"Our community showed up, led by a network of remarkably generous donors and volunteers. And we showed up, not only because it is our responsibility - we showed up because it is our tradition. On behalf of the team at SBF, we will continue to show up for you, provide resources, and bring our community together - because it takes all of us to thrive."

— JACKIE CARRERA, PRESIDENT & CEO SANTA BARBARA FOUNDATION



THANK YOU TO OUR INCREDIBLE PARTNERS

Today, as we look towards recovery and rebuilding, **we thank you** - the incredible members of our community - for stepping up as donors, leaders, partners, and volunteers when our county needed it most. We would also like to offer a special thank you to the generous members of the Santa Barbara County COVID-19 Funders' Collaborative, including:

Anonymous (6)
The Ann Jackson Family
Foundation
Audacious Foundation
Jane & Paul Orfalea
Brittingham Family
Foundation
BP Moser Trust
Cottage Health
City of Carpinteria
City of Goleta
City of Santa Barbara
City of Santa Barbara

Deckers Outdoor Corporation
Elaine F. Stepanek Foundation
Fund for Santa Barbara
G.A. Fowler Family Foundation
Hazen Family Foundation
The Henry E. & Lola Monroe
Foundation
Hutton Parker Foundation
James S. Bower Foundation
LaCentra-Sumerlin Foundation
Lewis-Towbes Family Fund
Linked Foundation
Living Peace Foundation
Manitou Fund

Mosher Foundation
McCune Foundation
The Muzzy Family Foundation
The Natalie Orfalea
Foundation & Lou Buglioli
Outhwaite Foundation
Tony and Kyra Rogers
Foundation
Santa Barbara Foundation
Santa Ynez Valley Foundation
The Towbes Foundation
United Way of SB County
Wood-Claeyssens Foundation
Yardi Systems
Zegar Family Foundation

DONORS TO THE COVID-19 DISASTER RESPONSE FUND

Thank you to the following donors for their generous support of the COVID-19 disaster response fund at the Santa Barbara Foundation.

NOTE: Donors are listed alphabetically and categorized by donation amount.

\$500,000+

Anonymous Hutton Parker Foundation Wood-Claeyssens Foundation

\$100,000 - \$499,999

Nora McNeely Hurley, Manitou Fund
The Center for Living Peace
Foundation
Tony & Kyra Rogers Foundation
Towbes Foundation
UniHealth Foundation
Zegar Family Foundation

\$50,000 - \$99,999

Anonymous **Bentson Foundation Brittingham Family Foundation** City of Goleta Craig Hawker & Athena Philippides Fred & Jovce Lukas Henry E. & Lola Monroe Foundation James S. Bower Foundation League of California Community Foundations, funded by the **Robert Wood Johnson Foundation Linked Foundation Mosher Foundation** Ryan & Sarah Muzzy Solomon & Cleo Hill The California Wellness Foundation The Robinson Foundation

\$10,000 - \$49,999

Ann Jackson Family Foundation Anonymous B. P. Moser Trust Dale Zurawski & Geoff Slaff David & Lyn Anderson Dean & Darcy Christal **Hazen Family Foundation** Hillman Family Foundations Ken & Jo Saxon Lacey & John Williams **Lindsey Duca Martin Gore Montecito Firefighters Charitable** Foundation NancyBell Coe & Bill Burke Pacific Gas & Electric Company Pierce Dunn & Barbara Hoyt **Russell & Sharon Rumberger** Sandy & Heloise Power Sandy Schoolfield & Jon Kechejian Santa Barbara Association of Realtors Southern California Edison

\$5,000 - \$9,999

Suzanne Duca

Wells Fargo

Aera Energy LLC
Ashley Parker Snider
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Christopher Toomey
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\$1,000 - \$4,999

Angel & Lisa Iscovich **Anne Towbes** Barbara Delaune-Warren Bartlett, Pringle & Wolf, LLP Cathy Hagen Pepe & Steve Pepe **Charles & Missy Sheldon** Chicago Title Dana White Danchuk Charitable Fund **Daniel Dubinsky Dave Nelson & Linda Burns** Deji Olukotun **Dennis Forster & Cynder Sinclair** Diane & Kieran Adam **Donald & Carole Eversoll Donald Green** Elizabeth & Peter Gray Elizabeth Denison Gary & Anna Nett **Gary & Leslie Robinson Gertrude Marsi Greg & Daphne Tebbe** Gregory & Doris McPhee Gwen & Roger Dawson James & Marian Slater Janis Salin

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Joan & Robert Jacobs

\$1 - \$999

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South County Headquarters 1111 Chapala Street, Suite 200 Santa Barbara, CA 93101-3100 (805) 963-1873

North County Headquarters 2625 South Miller Street, Suite 101 Santa Maria, CA 93455-1777 (805) 346-6123



2021 STAFF

Daniel Aguilar Jenny Bruell Jackie Carrera **Sydney Casler** Maria Caudillo Gary Clark Celine Delpoux **Rubayi Estes** Stacie Furia **Andi Garcia Petra Gomez** Jordan Killebrew **Denise Lazaro Andrea Light** Janet Mocker **Nick Munday Brittany Napier** Pedro Paz Jamie Perez Chloe Rieck **Stephanie Roberson Karen Roberts** Jessica Sanchez Kara Shoemaker Caleb Stumberg **Wendy Trimble** Deanna Vallejo Joan Vaughn Evie Walla Sam Waterstone Lani Wollschlager Todd Yuba

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