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Four New Trustees to Join the Santa Barbara Foundation Board

SANTA BARBARA COUNTY, CA – The Santa Barbara Foundation (SBF) is pleased to welcome Pamela Macal, Michael ‘Mike’ Pfau, Alexander ‘Alex’ Simas, and Zohar Ziv to its Board of Trustees starting in January 2022. These four new additions join the ranks of esteemed colleagues including incoming Board Chair Stephen Hicks, Vice Chair Susan T. Richards, Treasurer Matt Rowe, Secretary Niki Sandoval, Ph.D., Phil Alvarado, Randall Day, Pamela Gann (former Chair 2020-2021), Angel Iscovich, Danna McGrew, Robert Nakasone, Ernesto Paredes, James Rogers, Ginger Salazar, Tracy Stouffer, and Michael Young, Ph.D.

“The Santa Barbara Foundation is well-positioned to meet our county’s most pressing issues with the addition of Pamela, Mike, Alex, and Zohar to our Board of Trustees,” said Jackie Carrera, President & CEO of the Santa Barbara Foundation. “Their commitment to service and knowledge of the issues facing every corner of our county, combined with their legal and business acumen, will serve SBF well as we work to build a stronger future for our region.”

As we welcome these new additions, the Foundation would also like to thank outgoing Trustee Diane Adam for her long and dedicated service to the SBF Board. During her tenure, Diane served on nearly every Board committee and task force, while also serving as Board Chair in 2018 and 2019, a pivotal transition period for the Foundation which included the development and implementation of our strategic plan. “Diane is an incredible leader with a big heart,” says Carrera. “We are grateful her for her numerous contributions to the Santa Barbara Foundation, and for her passionate commitment and steady guidance.”



SBF Trustees also recognize Pamela Gann for her service as Board Chair in 2020 and 2021, noting that as the “Zoom chair,” her dedication resulted in extraordinary achievements during extraordinarily challenging times.

About Pamela Macal

Pamela Macal grew up in Santa Maria before attending Pomona College in Claremont, California, where she completed her Bachelor of Arts Degree in both Economics and Public Policy. Pamela went on to receive her Juris Doctor degree from the University of Wisconsin Madison. Subsequently, she decided to return home to Santa Maria where she has run her third-generation family business with her husband Dan for the past decade. She is the mother of two children.



Photo: Pamela Macal

Pamela’s law career has focused on labor and employment law, as well as support for nonprofits. Most notably, she has supported Girl Scouts USA in their restructuring and development of their employee benefits program. She and her husband are very active community members, supporting Marian Regional Medical Hospital and Ronald McDonald House Charities in the Bay Area. Pamela spends her free time hiking, fly fishing, and reading.



About Michael 'Mike' Pfau

Born and raised in Ohio, Michael 'Mike' Pfau earned his Bachelor of Arts degree, summa cum laude, from the University of Cincinnati. He furthered his higher education career by obtaining his Juris Doctor degree from Boston College Law School and a Master of Laws degree from Georgetown University Law Center. In 1996, Mike was one of the founding partners of the Santa Barbara-based law firm Reicker, Pfau, Pyle & McRoy LLP, where he continues to practice law.



Photo: Michael 'Mike' Pfau

Mike cares deeply about the Central Coast as expressed by his active and extensive community-centered work. He has served on the board of Santa Barbara Angel Alliance, South Coast Business and Technology Awards Dinner, UCSB Economic Forecast Project, Santa Barbara Region Chamber of Commerce, Goleta Boys & Girls Club, United Boys and Girls Club, Santa Barbara Public Education Fund, and Direct Relief International, among several other notable causes. He was a co-founder of Business First National Bank and served on the board of directors for Heritage Oaks Bank and Pacific Premier Bank.

Mike and his wife of 46 years, Aleisa Setzer Pfau, continue to nurture the Central Coast with their volunteer efforts, and have instilled that in their three children and two grandchildren. When Mike is not working or volunteering, you can find him participating in road biking events in various locations in the United States and Europe or traveling with Aleisa.



About Alexander 'Alex' Simas

Another lifelong Santa Marian, Alexander 'Alex' Simas, received his undergraduate degree and Juris Doctor degree with honors from Santa Clara University. Alex joined Dan Kirk's law practice after graduating and formed Kirk & Simas for which he has worked in various leadership roles since 1970.

Alex's work for the northern region of Santa Barbara County is extensive as he has served as City Attorney for the City of Guadalupe, counsel for the Oceano Community Services District, and periodically special counsel to the Santa Maria Cemetery District and the Allan Hancock Joint Community College District.

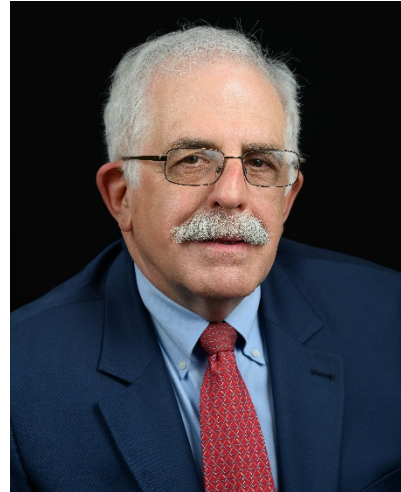


Photo: Alexander Simas

Alex Simas is no stranger to the Santa Barbara Foundation as his wife Kathy has recently retired from the organization after 20 years. It is the spirit of the Simas' to be civically engaged and active with Alex having served on the Board of Directors for Heritage Oaks Bank, Boys and Girls Club of Santa Maria Valley, Santa Maria Valley Chamber of Commerce\Visitors and Convention Bureau, Santa Maria Valley Economic Development Association, Visiting Nurse Service, Allan Hancock College Foundation, Marian Regional Medical Center Foundation, St. Joseph's High School Advisory Board, and is currently on the board of the Boys & Girls Clubs of Mid-Central Coast Foundation.



About Zohar Ziv

Zohar Ziv was born and raised in Israel, where he lived until he was 22 years old. He spent two years living and working in Asia where he met his wife, Danna, and followed her to the United States. He received his Bachelor of Science in Accounting from California State University Northridge and his Master of Business Administration in International Management from the American Graduate School of International Management (Thunderbird). He and his wife currently reside in Santa Barbara, along with their two married children and four grandchildren.

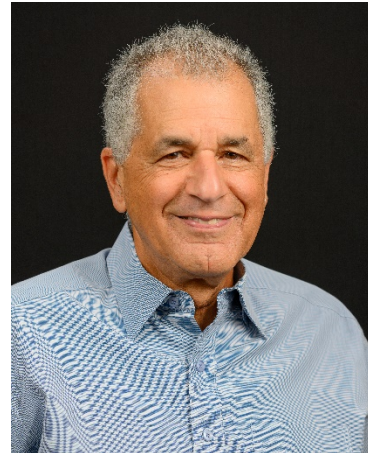


Photo: Zohar Ziv

Zohar is an active director, advisor, and investor in both for- and non- profit sectors, with over 30 years of executive management experience across a diverse set of business environments. Zohar has worked as the Chief Operating Officer of Deckers Outdoor Corporation, Chief Financial Officer for various diversified companies, and Treasurer of an international fluid transfer equipment company.

Zohar serves on the Foundation Board of California State University Channel Islands and the Finance Committee of Santa Barbara City College and is a partner of the Santa Barbara Social Venture Partners. Formerly, he served on the Boards of the Outdoor Industry Association and the Malibu High School Governance Council. Additionally, he co-founded and assisted several business ventures and endeavors that include Dash Brands, Swiftarc Ventures Fund, and Shoes for Crews.



About Santa Barbara Foundation

The Santa Barbara Foundation, the largest community foundation in the region and the county's go-to resource for investment and capacity-building, strives to ensure that all residents can thrive. Nearly every Santa Barbara County nonprofit organization and essential community project has been supported by the Foundation during its almost 93-year history.

The Foundation is working to improve areas that affect quality of life in Santa Barbara County, including support for basic needs, and addressing the concerns of the working family, including child care, workforce development, and workforce housing. The Foundation connects those who give with those in need - and all who dream of stronger communities. To learn more, please visit SBFoundation.org.

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